

# Championing a Successful City Centre for Business



HEART OF THE CITY



We are your local business association. Our priority is to ensure Auckland's city centre is a great place to do business. We:

- Are a voice for business and property owners
- Participate in projects that will transform our city centre
- Promote the city centre to increase visitation and spend
- Aim to improve safety through programmes like CityWatch and StoreWatch
- Work with Council and others to ensure the city centre is well-managed
- Provide data and insights including retail spend and pedestrian counts
- Are a contact for city centre queries
- Provide opportunities for members to get involved with Heart of the City events
- Seek input from members on important city centre issues and projects
- Keep our members up to date through our regular business communications.

## Register to become a member

For further information contact us at [info@hotcity.co.nz](mailto:info@hotcity.co.nz) or call 09 379 8000.

As your business or property is located within our boundary, you are automatically eligible for membership. Register your business at [hotcity.co.nz/become-a-member](https://hotcity.co.nz/become-a-member)