

Central City Masterplan Document Review - HOTC	
General Direction	General support for the overall direction of the plan, it would be truly transformational and continue to build a city for people..
Ports	Absence/Silence of the Port is a significant issue "the elephant in the room". We will continue to advocate for the Ports Inclusion in the Central City masterplan
Transport Plan	When will an overall transport plan will be completed to support all the proposed upgrades is required. Some sense that the cars are not being planned for as well as people (although the detail does talk about the need for traffic modelling etc). It is vital that PARKING is part of this plan, and recognises the likely removal of significant on-street capacity with the proposed street upgrades
Parking	Support the proposed 'late bird' parking proposal in the plan
Retail Development	Need to explore how the city can develop so precincts complements not competes -and that we don't dilute the current offering
FUNDING	Without indication of costs and funding options it is very difficult for us to prioritise
	Funding is obviously key.
	HOTC want to test the support for continuing the Targeted Rate
	We will discuss in more detail other proposed funding models
	Make sure that CAPEX budgets are adequately matched by OPEX budgets to ensure level of quality of infrastructure is maintained
Street Upgrades	We look forward to seeing the results of the Shared Space evaluation project currently underway to inform future upgrades
	Would like to have an identified list of streets that are earmarked for upgrading
	Generally support the street upgrades across all the key moves in the plan...
Cycling/Tourism	There is overwhelming support from our stakeholders for increasing the facilities for cycling within the city centre. Would like to see the inclusion of the walking cycle harbour bridge formalised in the plan (NB it is in the Waterfront Plan)
Heritage	Greater visibility of heritage within the plan that provides greater certainty for heritage buildings.
REVIEW BY KEY MOVE	
Quay Street	Support the idea of downgrading of Quay Street. The long term vision recognises the importance of the local traffic, and recognises that any changes need to take into consideration Customs Street, so transport analysis is vital. Would like to understand the relationship of 'events and markets' on Quay Street with temp road closures and 'events and markets' for Queen Street
Lower Hobson Street	Downtown Carparking: Support a full feasibility study to be investigated for this area, would have to include an understanding of the impact of removal of any carparking from the building
Fanshawe	Support the development of designs for these areas to improve the streets and surrounds for their necessary function
Federal Street	General Support for this, and encourage the area as a dining precinct. Do not support the idea of increasing retail in this area.
Victoria Quarter	Support proposals for Victoria Quarter, including residential intensification.
Engine Room Quarter Plan	Support the idea of ensuring a successful commercial and retail environment in the core, including Queen Street and High Street.
Queen Street	Your thoughts on Shared Space for Queen Street?

Nelson/Hobson	Support improvements here; particularly how it will improve the environment for residents in the area
High Street Area	Support improvements to High Street area to assist the area in making it more attractive to pedestrians and the retail/business environment. Thorough development of the brief to include discussions with businesses & property owners in the area
Review of planning policy and provision for Engine Room aimed at stimulating commercial and retail growth	What does this mean and hope to achieve? How does this relate to developing the quarter plan for the engine room?
Learning Cradle Actions	generall support for the actions proposed. We note that the masterplan supports the creative industries by implementing the Auckland Film Protocol - we confirm that it is our understanding that this will be reviewed in 2011, and this presents an opportunity to explore ways in which filming in the central city can accommodate better the needs of other business activity (such as retail and commercial business) as well as meeting the needs of the film industry. We advocate that the review of the film protocol considers how the film industry can reinvest directly back into the city centre
Learning Cradle Actions	We would like the Creative Industries sector to consider how retail (the commercial realisation of design/fashion..) is taken into consideration and supported
City Rail Link Growth	We have received mixed views from key stakeholders about the priority for the City Rail link , but the overall idea of having something to unlock congestion and not relying on cars is well Supported and this has made us think about this further. Consideration to be given to the long term costs for the project; review what the alternatives (and cost) would be ...ie at grade light rail system in the same locations.
Aotea	Would like to see Heart of the City as a key partner in developing the annual calender of events for Aotea Square
	Development of this area is critical to ensure the central city's success - it cant all be down at the waterfront
Newton Rail Station	Albert Park/Auckland Domain project - great!
Green Link	The victoria street linear park would be transformational and really link that east/west link for the city, noting the need for further transport modelling to progress this
City to the Villages	Generally support, of note are the cycling/walking initiatives
Waterfront	Overall support for the placemaking as a guiding principle for this area, and how it will dramatically access to the water and enhance our tourism offering. Issues are: Expansion of Port footprint; Queens Wharf Cruise, Conflict with plans for Quay Street and traffic conflict both on rail and road.
Queens Wharf	Queen Wharf -Concern with Cruise Terminal - 20 Year is not the interim step we were promised
City Centre-wide implementation	Extend the inclusion of drinking fountains in parks to include streets
	Support the wayfinding system. We would like the opportunity to be considered as interested party in the development of the system, particularly recommend that the area's distinct precincts are promoted, and consideration to the both the primary and secondary pedetrian route are signposted.
	Really support the idea of additional public toilet facilities - encourage that these are incorporated into building facades so as to not district from the street environment, look at possible incentives for building owners