



THE WORLD'S HERE TO PLAY

AUCKLAND



August 2011

Dear Business/Resident

Rugby World Cup 2011 – Opening Night and Queens Wharf

On Friday 9 September, Auckland will kick-off Rugby World Cup 2011 with a free major public event on the waterfront, Opening Night.

Opening Night will run from 4pm Friday through until 2am the next morning and will stretch from Queens Wharf, along Quay Street to the Eastern Viaduct.

Make a plan for September 9

With expectations of large crowds attending Opening Night on the waterfront, and another 60,000 people heading to Eden Park for the official Opening Ceremony and opening match, the city is going to be extremely busy. This means there will be huge pressure on Auckland's road network and public transport system.

Additionally, a large part of Quay Street and feeder streets in Auckland's CBD will be closed to vehicle traffic from 10pm on Thursday 8 September, through to 4am on Saturday 10 September. (See attached map). That is why we are asking all Aucklanders to make a plan for September 9, whatever they are doing.

Auckland's transport system will come under increased pressure and people will need to be patient and think about how they can change their travel routines. Making a plan to get home, to the game, stay in town and/or be part of the celebrations or to get out of the CBD by early afternoon will therefore be very important.

Here are some tips to make planning easier for people:

- Get to the waterfront early to ensure you are in a great spot to catch all the action. Consider finishing work early to give yourself plenty of time.
- The roads and public transport will be very busy, so stay in town and be part of the fun or plan to leave the CBD by 3.30pm. Trying to get home from the CBD at peak time will be difficult.
- If you're going to the official Opening Ceremony and the match at Eden Park, leave early and plan to be in your seat at least 30 minutes before the start at 7.30pm so you don't miss a thing.

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- If you use buses to or from Auckland's CBD, you need to be aware that the position of some bus stops will be moved away from the Britomart area on Opening Night (Each affected bus stop will have information on the relocation or go to www.maxx.co.nz).
- If you use trains, especially on the Western Line, you need to be aware that normal services will be affected. All passengers not going to Eden Park will be directed to the eastern entrance of Britomart to get priority boarding onto their trains.

Quay St closure and changes to Britomart entries:



For businesses here are some ideas to help make things easier on September 9:

- Consider using flexible working hours on this day to allow staff to get to the match, waterfront celebrations or to get home early.
- Quay Street and the surrounding area will be closed from 10pm on Thursday 8 September, through to 4am on Saturday 10 September. Avoid driving; arrange deliveries and essential trips for around these closures.
- Promote carpooling to staff to help reduce traffic.
- Remind staff to hold meetings with clients in the morning before the CBD gets busy, on a different day or at another site.

For businesses and residents in the road closures area:

- Residents and businesses will not require permits to access their properties.
- Businesses/residents with parking on Princess Wharf and the parking building on Tyler St will require a permit (provided by their parking management company) to access their parks through the road closure area.

- Access through the closures will be via lower Hobson St for Princess Wharf and Tyler St will be via Quay St and Britomart Place, unless unsafe due to high pedestrian flows.
- Pedestrian traffic is expected to be very high on Quay Street between 3pm and 10:30pm on Friday 9 September. Significant delays should be expected during this period. Attempting to gain access during these times is not recommended.
- The streets shown on the map will be closed to all other vehicles from midday.
- Traffic is expected to be very busy between 3 pm and 10.30 pm on Friday 9 September, those driving during this period should expect lengthy delays.

Deliveries:

- Businesses will need to ensure all deliveries are made before midday Friday 9 September through the managed access points shown on the map that are closest to your business.

Rubbish:

- From 3pm on Friday 9 September 2011 all kerbside rubbish and recycling collections within the road closure area have been postponed until Saturday morning 4am when business as usual collections will resume.
- It would be greatly appreciated if businesses (including cleaners) and residents delay putting their rubbish and recycling on all kerbsides until Saturday morning 4am to ensure our city is presented in the best light possible.

Noise:

- Consent has been granted for Opening Night event between the hours of 3pm Friday 9 and 2am Saturday 10 September. Auckland Council will monitor noise levels to ensure compliance.
- Essential deconstruction of temporary pontoons in Viaduct Harbour will begin from 7am Saturday 10 September.
- Sound Checks will occur as per times below:
 - Thursday 8 September - Queens wharf 3.30pm – 10:00pm
 - Friday 9 September – Between 9am and 3pm staggered sound checks will take place on Queens Wharf, Quay Street, Gateway Plaza Te Wero Island and Eastern Viaduct in the Viaduct Harbour.
- Public address (PA) systems will be operating from Queens Wharf, Eastern Viaduct, Te Wero Island, Quay Street and Gateway Plaza shown on the map (page 2) for the event. Note: It is intended that the PA in each area will be shut down throughout the evening as crowd numbers allow to minimise disruption to residents/businesses.

For people attending Opening Night:

Alcohol:

- Opening Night is an alcohol free event. However, Queens Wharf has licensed bars where alcohol can be consumed responsibly. Liquor Bans are in place across the CBD and these will be enforced.

Lost Children:



- If you lose a child, follow the signs to the lost children area; ask security or one of the volunteers around the city. We recommend ensuring children carry parents/caregivers contact details with them, including a contact mobile phone number.

First Aid Stations:

- First Aid stations and St John personnel will be onsite. If you need a break from all of the action, head towards the clearly marked St John chill out zone.

Catering:

- Catering will be available from multiple outlets within the event area. Also, Auckland's CBD has numerous fantastic restaurants and cafes so plan your trip to Opening Night to include a meal in one of these.

Toilets:

- Temporary toilets will be available within the event area. Please note that some of the permanent public facilities may be closed due to capacity issues.

Help at the event:

- Ask a friendly event volunteer or security guard for assistance. The New Zealand Police will also be available to assist and will be out in force during the event.

Crowd management:

- Expectations are for a capacity crowd for Opening Night. Get there early to ensure a good spot. Also keep an eye and ear out for information on crowd numbers and places to go via radio, text messaging, social media and online.

More information:

- See www.maxx.co.nz for public transport and www.aucklandtransport.govt.nz road closure information.
- For more information on the latest on crowd numbers, weather information, programming activity or anything about Opening Night go to www.auckland2011.com or phone 0800 AUCKLAND (0800 282 55263).

RWC 2011 provides a fantastic opportunity for Auckland to come together and present our city's best face to the world. With your co-operation, participation and planning – we hope to make Opening Night on September 9 an event that we all will remember with pride and satisfaction for a long time to come.

Yours sincerely



Rachael Dacy
Chair RWC 2011 Auckland Co-ordination Group

