store WATCH

WHAT IS STOREWATCH?

Storewatch is a communication network between city centre retailers, NZ Police, and Heart of the City that is working to prevent retail theft in Auckland's city centre.

Critical information is shared via text and email on issues such as theft, suspicious persons or behaviour, threatening or anti-social behaviour. It is a great early warning tool, and has created a great sense of community between Storewatch members.

Theft has a significant impact on retailers every day. Being a member of Storewatch could make a real difference to the success of your business, as well as the experience of your staff and customers.

"We have benefited a lot from being a part of Storewatch. Since being a part of this program, we have made a close connection with the stores involved around us and also received heaps of support from the Police. We would 100% recommend Storewatch to anyone."
Sam Shepherd – Rebel Sport Atrium

THE BENEFITS OF STOREWATCH

Storewatch is **free** for all city centre retailers to participate in and the benefits include:

- A quick and easy way to share information about shoplifters, trespassers or other issues that could impact you and your retail business
- Proven results: a number of arrests, trespass orders and reduction in offending in the city centre can be directly attributed to the scheme
- Builds a sense of community between participating retailers
- Contributes to an improved reputation and perception of safety for the city centre, making it a better place to visit and do business

TOO MUCH TO LOSE

It is estimated that every day between $1 million and $2 million is lost in sales as a direct result of shoplifting and theft.* A cost that retailers cannot afford.
*NZ Retailers Association.

Join or find out more: If you are interested in joining Storewatch or would like more information contact **Constable Rachel Cameron** on **rcx131@police.govt.nz** or **09 213 8364.** Alternatively contact **Heart of the City** on **09 379 8000** or **storewatch@hotcity.co.nz**

together we create a safer retail environment

HEART OF THE CITY

supported by
New Zealand Police

New Zealand POLICE
Nga Pirihimana O Aotearoa