

Dear Businesses,

Auckland is once again proud to host **IRONMAN 70.3 Auckland** on **Sunday 19 January 2014**. IRONMAN 70.3 Auckland is an endurance triathlon event which will take place in and around Auckland's waterfront precinct.

Around 1300 local, domestic and overseas competitors will compete in this international event, which doubles as the IRONMAN 70.3 Asia Pacific Championship. The Event Village is the Viaduct Events Centre and Wynyard Quarter area, and the course will have athletes completing a 1.9km swim in the Viaduct Harbour, a 90km bike ride, which includes the Auckland Harbour Bridge, and a 21.1km run along the waterfront, finishing at the Viaduct Events Centre.

IRONMAN is free to watch and we would love to see you out on the course cheering on the athletes or down at the Event Village soaking up the atmosphere. For more information on the event and the sport of IRONMAN please visit [www.ironmanauckland.com](http://www.ironmanauckland.com)

As Event Organisers we are committed to providing a safe course for the athletes and spectators while ensuring minimum disruption to the community. In line with Auckland Council requirements we would like to provide you with an event summary and notification on the potential impact on you, your business and your customers in advance of **Sunday 19 January**.

We acknowledge that the support of local businesses is one of the key factors of ensuring the success of an event this size and as such are committed to providing you with as much information as possible to minimise any impact on your business during the event.

#### Key Event Times – Sunday 19 January

6.15am	Event Start – First Swim Wave
6.35am approx.	First Swimmer out of water – onto Cycle
8.00am-3.00pm	Sport and Lifestyle Expo Opens
8.50am approx.	First Cyclist back to Transition – onto Run
10.05am approx.	First Finisher across Finish Line
12.00pm approx.	Final Cyclist back to Transition – onto Run
3.00pm approx.	Final Finisher across Finish Line

Voyager Maritime Museum  
Event Village –Wynyard Quarter  
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Please find enclosed maps of the course route and a detailed overview of roads impacted on race day, **Sunday 19 January 2014**.

Please familiarise yourself with the information, and share this with others in your company including staff, customers, visitors and suppliers.

If you have any questions or queries, further information can be found by visiting [www.ironmanauckland.com](http://www.ironmanauckland.com)

Alternatively, contact one of the three agencies listed below dependant on your query:

General Event and Access Info	Auckland Council queries	Public Transport
Ph: 09 303 4412	Ph: 09 301 0101	Ph: 09 366 6400
<a href="http://www.ironmanauckland.com">www.ironmanauckland.com</a>		<a href="http://www.at.co.nz">www.at.co.nz</a>

IRONMAN 70.3 Auckland would like to thank all businesses in advance for their support of this exciting sporting event.

Kind regards

**Event Team**  
**IRONMAN 70.3 AUCKLAND**

IRONMAN 70.3 Auckland is sponsored by Auckland, Tourism, Events and Economic Development (ATEED), Auckland's economic growth agency.

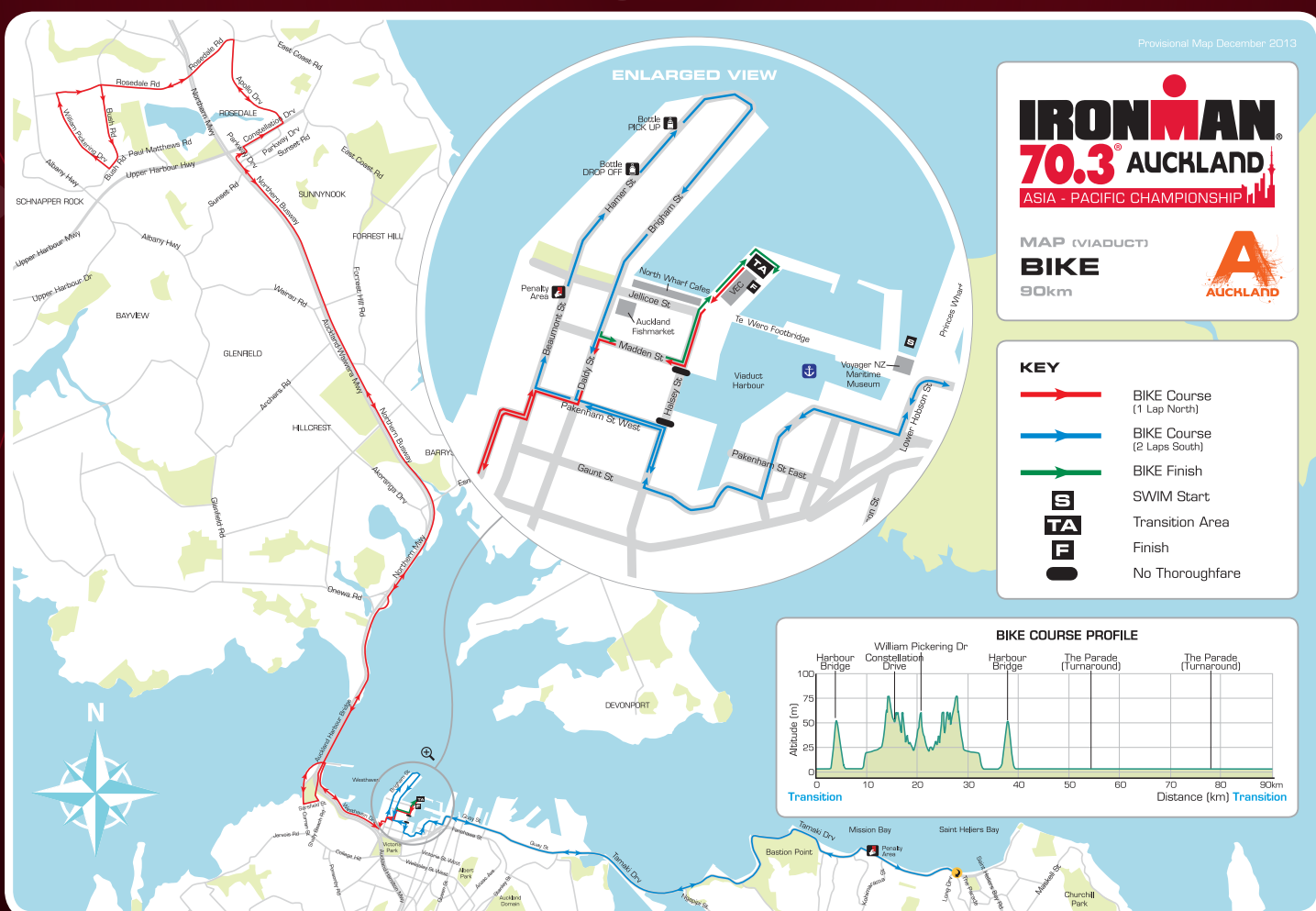


**Traffic Management – Road Access Changes – Sunday 19 January 2014**

Jellicoe Street	Entire Street	Road closure – 4.30am-4:30pm
Halsey Street	Between Viaduct Harbour Ave and the Viaduct Events Centre	Road closure – 4.30am-4:30pm
Beaumont Street	Between Gaunt Street and Jellicoe Street	Road closure – 5am-3:30pm
Pakenham Street	Between Beaumont Street and Halsey Street	Road closure – 5am-3:30pm
Madden Street	Between Beaumont Street and Halsey Street	Road closure – 5am-3:30pm
Brigham Street	Entire Street	Road closure – 5am-3:30pm
Hamer Street	Entire Street	Road closure – 5am-3:30pm
Viaduct Harbour Ave	Entire Street	Road closure – 5am-4:30pm
Custom St West	Entire Street	Road closure – 5am-4:30pm
Pakenham St East	Between Custom St West and Cul de Sac	Road closure – 5am-4:30pm
Lower Hobson St	Entire Street	Road closure – 5am-4:30pm
Lower Hobson St	Between Quay St and Sturdee St	Road closure – 5am-4:30pm
Lower Albert St	North bound between Custom St West and Quay St	Road closure – 5am-4:30pm
Lower Queen St	Between Custom St East and Quay St	Road closure – 5am-4:30pm
Commerce St	Between Custom St East and Quay St	Road closure – 5am-4:30pm
Gore Street	Between Custom St East and Quay St	Road closure – 5am-4:30pm
Galway St	Between Lower Queen St and Britomart Pl	Road closure – 5am-4:30pm
Tyler St	Between Lower Queen St and Britomart Pl	Road closure – 5am-4:30pm
Quay St	Between Lower Hobson St and Britomart Pl	Road closure – 5am-4:30pm
Quay St	Between Britomart Pl and The Strand <b>Single west bound lane available for essential vehicles</b>	Road closure – 5am-3:30pm
Tamaki Dr	Between The Strand and Ngapipi Rd <b>Single west bound lane available for essential vehicles</b>	Road closure – 5am-3:30pm
Westhaven Dr	Entire Drive	Road closure – 5am-11am
Curran St	Between Westhaven Dr and Emmett St	Road closure – 5am-11am
Sarsfield St	Between Curran St and Shelly Beach Rd	Road closure – 5am-11am
Shelly Beach Rd	Between Westhaven Dr and Emmett St	Road closure – 5am-11am
Tamaki Drive	Between Atkin Ave and Long Dr <b>Single west bound lane available for essential vehicles</b>	Road closure – 6.30am-12.30pm
Tamaki Drive	Between Kitemoana St and Atkin Ave	Road closure – 6.30am-12.30pm
Tamaki Drive	Between Ngapipi Rd and Kitemoana St <b>Single west bound lane available for essential vehicles</b>	Road closure – 6.30am-12.30pm
Shelly Beach Rd Off-ramp from SH1	Entire southbound off ramp from SH1	SH1 closure – 4.30am-11am
Auckland Harbour Bridge	Southbound clip-on lanes one and two <b>All other lanes on the bridge will be open to traffic</b>	SH1 closure – 4.30am-11am
Northern Busway	Alternative bus services will be provided via local roads using temporary bus stops in the vicinity of the Akoranga, Smales Farm, Sunnynook, Albany, Constellation Stations	Northern Busway closure Sunday 19 January 2014 from 4am-11.30am



[ironmanauckland.com](http://ironmanauckland.com)



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