



# FOODPRINT

To be better for our world, one meal at a time.

## **Foodprint supports hospitality industry in response to COVID-19** *Changes to operating model and a new partnership with Everybody Eats*

The Foodprint app has made changes to its operating model in a move to support the hospitality industry as it feels the effects of the COVID-19 crisis.

Foodprint, the app designed to help eateries reduce their food waste, is also a simple to use platform for consumers to purchase and collect food items.

From today, Foodprint has temporarily reduced the need for its eateries to offer food at a discounted rate, meaning customers can now use the app to purchase full-price items.

"Our focus on sustainability goes beyond the environment – for us it's important that we support our community. We've implemented this change to the way we work to assist eateries that are hurting due to COVID-19," says Foodprint Founder Michal Garvey.

"Consumers can now use Foodprint to purchase a wider range of full-price food items and join us in supporting their local cafes and restaurants as well as limiting contact during this period of social distancing."

"We're keen to hear from eateries that would like to join Foodprint and access our loyal customer base, who like us, value small, local businesses" Garvey says.

Foodprint is also partnering with the pay-as-you-feel restaurant, Everybody Eats, to enable it to move to a takeaway model in response to new restrictions on indoor gatherings.

"We are entering a period of real uncertainty and we anticipate the need for our donation-based meals will rise. Our values align with Foodprint and this partnership will allow us to utilise their technology to continue providing our meals to the community." says Nick Loosley of Everybody Eats.

From next week, customers will be able to reserve Everybody Eats meals, either free of charge or by paying a donation using the Foodprint app.

The Foodprint app, which is available for free download in the Apple App Store or Google Play, will also continue to offer food at a 50% discount as per normal.

Foodprint is conducting all its meetings digitally and can onboard new eateries to the platform using its online training programme.

Eateries interested in signing up to Foodprint, should make contact via their website:  
<https://foodprint.app/>.

For more information contact:

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