



RETAILERS: BE PART OF BRINGING THE CHRISTMAS CHEER THIS YEAR!

Be in to win \$10,000 in prizes for your Christmas windows



DRESS YOUR WINDOW, ENTICE SHOPPERS AND WIN!

Your Christmas windows are a great way to draw customers into your store during this important retail season and also add to the overall festive feeling in the city centre.

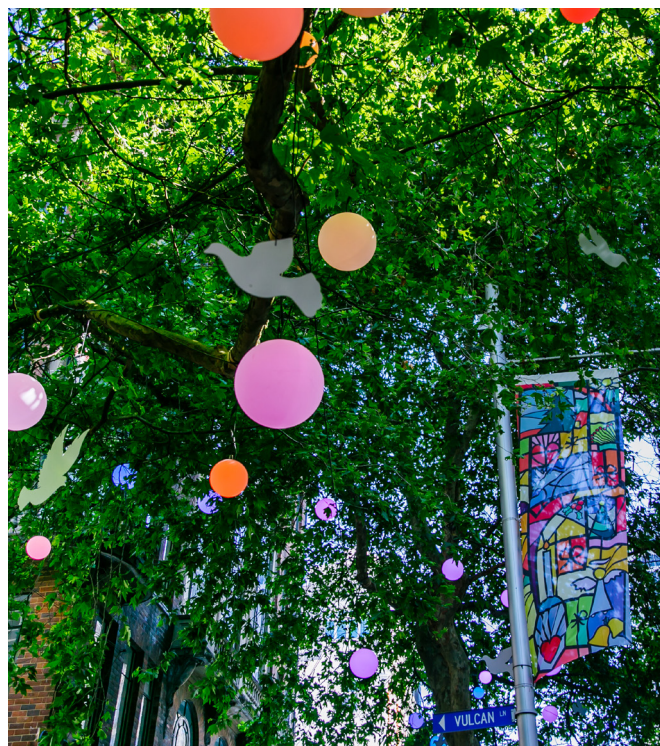
So we're inviting businesses to take part in our Christmas window competition, with \$10,000 in prizes on offer!

What our judges will be looking for in your windows:

Festiveness - does it convey Christmas, celebration, summer or something a bit special?

Creativity - is it something different, something ingenious or something with X factor?

Street Appeal - is it eye-catching, does it pop?



PRIZES

\$10,000 IN PRIZES
for city centre businesses

3 x \$2000 cash prizes

20 x \$200 vouchers to spend in the Heart of the City

JOIN IN TO WIN

Register now at hotcity.co.nz/xmas20

Entries close 1 December - see registration page for Terms and Conditions.

For any queries, contact Sarah Hamilton-Hibbard on (09) 379 8000 or sarahh@hotcity.co.nz