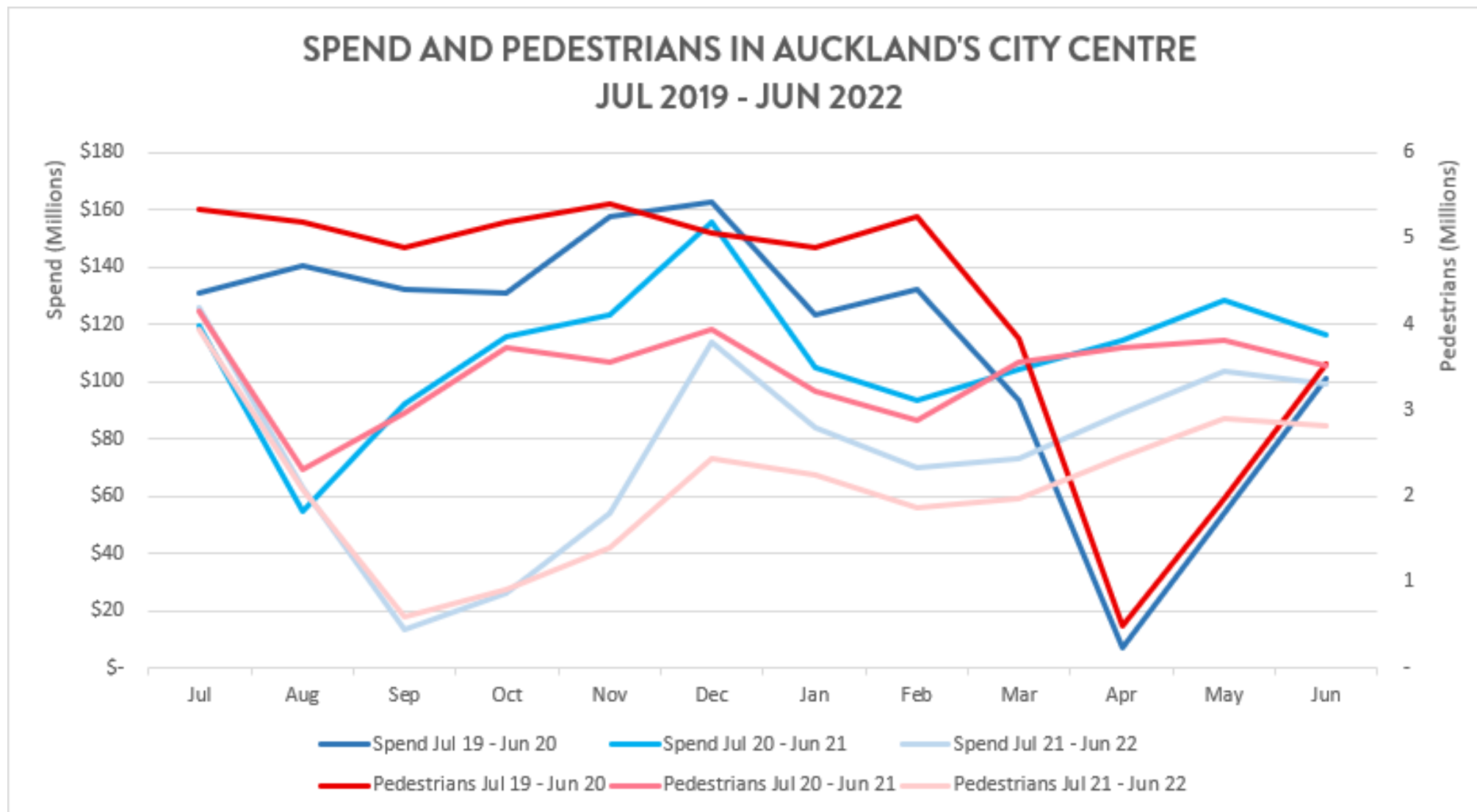


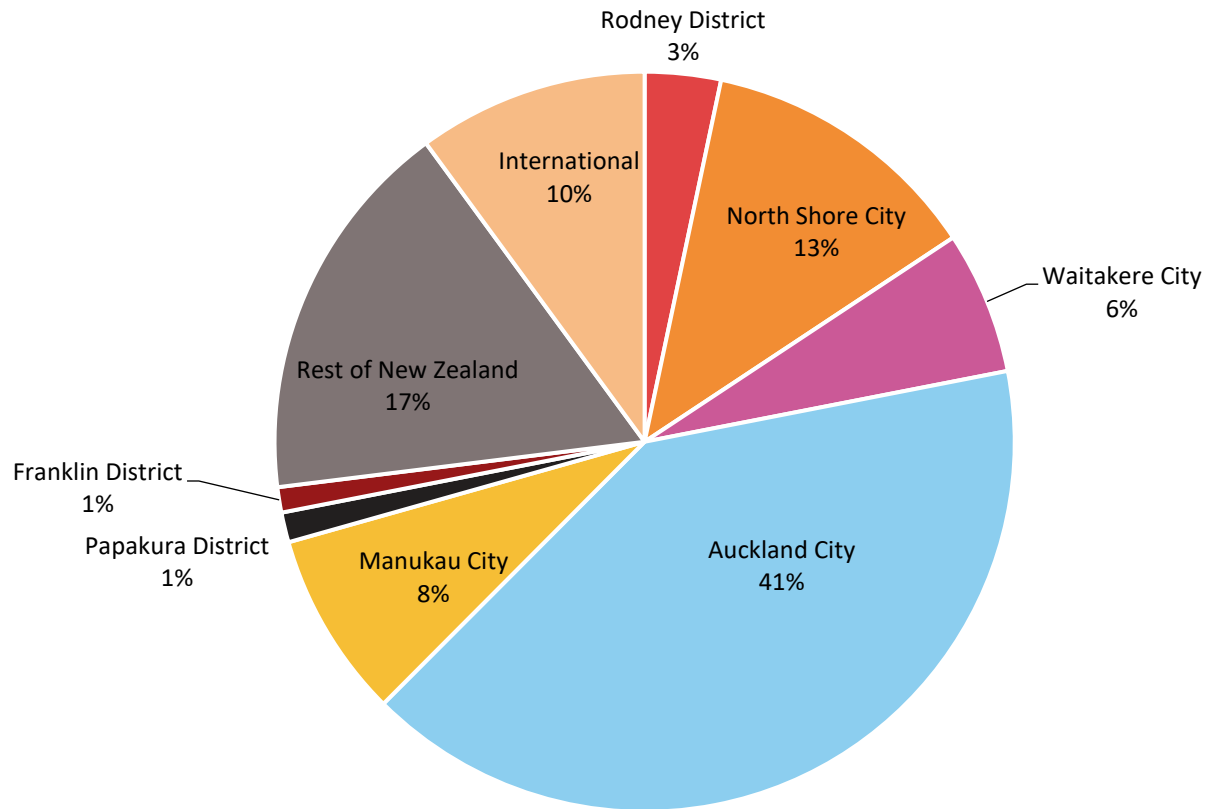
# City Centre Insights: August 2022



Source: HOTC Pedestrian Counts; Marketview Quarterly Insights  
Not for reproduction

# City Centre Insights: June Quarter Spend

ORIGIN OF SPENDING IN AUCKLAND'S CITY CENTRE  
JUNE 2022



## SPEND – JUNE 22

-3.9 % vs May 22  
-14.4 vs Jun 21

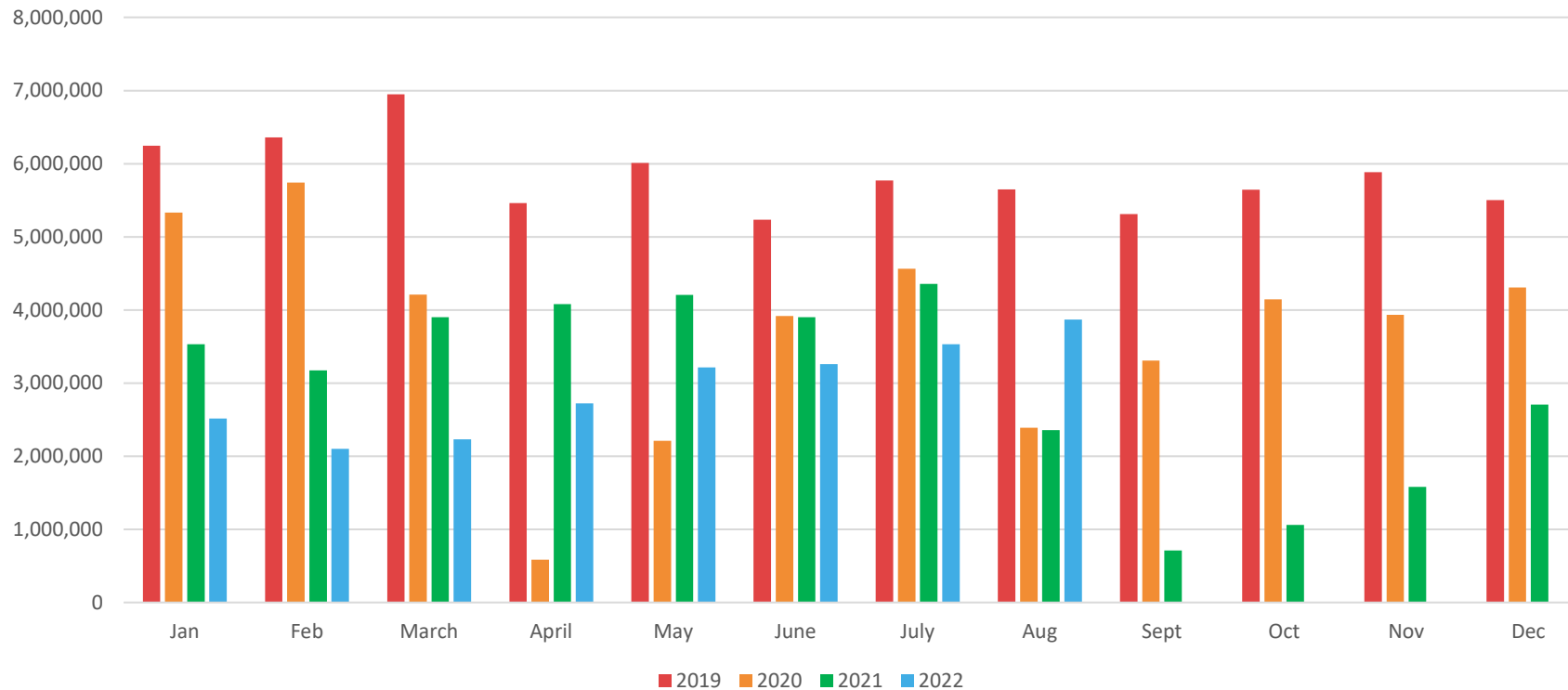
## TRANSACTIONS VALUE JUNE 22

-0.2% on May 22  
+12.6 on June 21



# City Centre Insights: Foot Traffic

Monthly ped counts - 4 year



**NB: 3 x additional cameras have been added to the HOTC system in August 2022 at 107 and 2 x 188 Quay Street.**

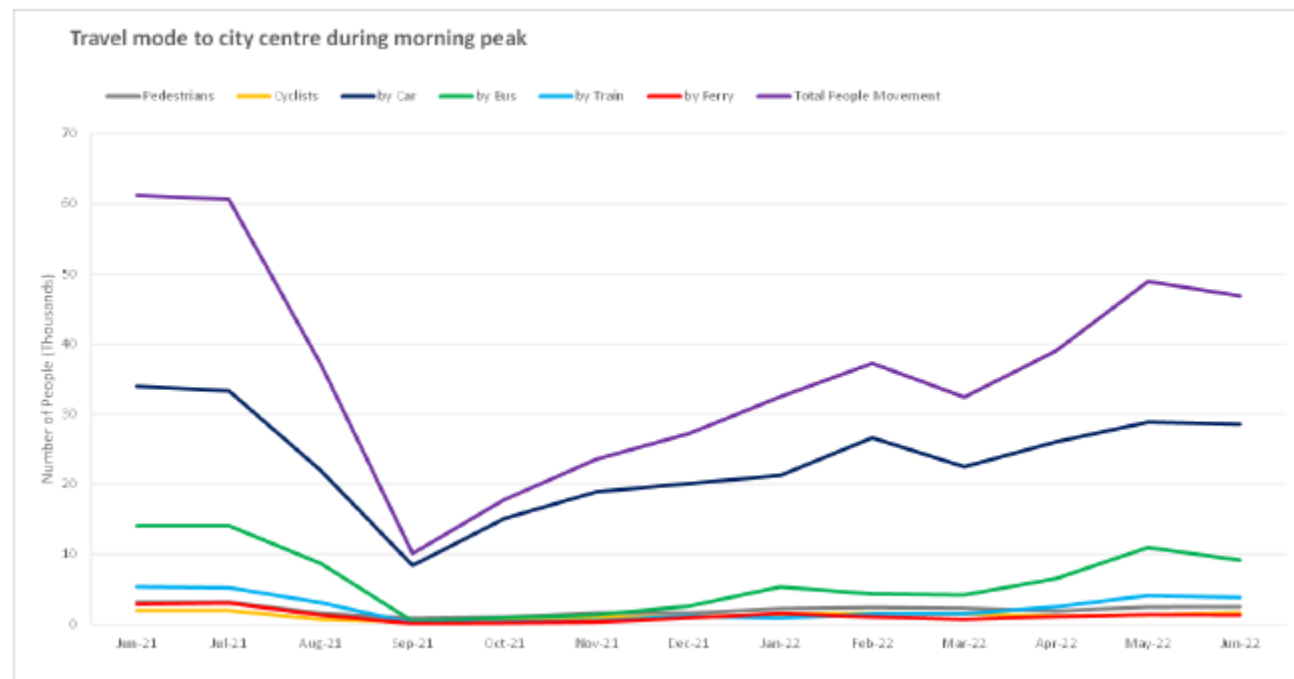
Source: HOTC Pedestrian Counts, <https://www.hotcity.co.nz/city-centre/results-and-statistics/pedestrian-counts>

# City Centre Insights: How are people getting here?

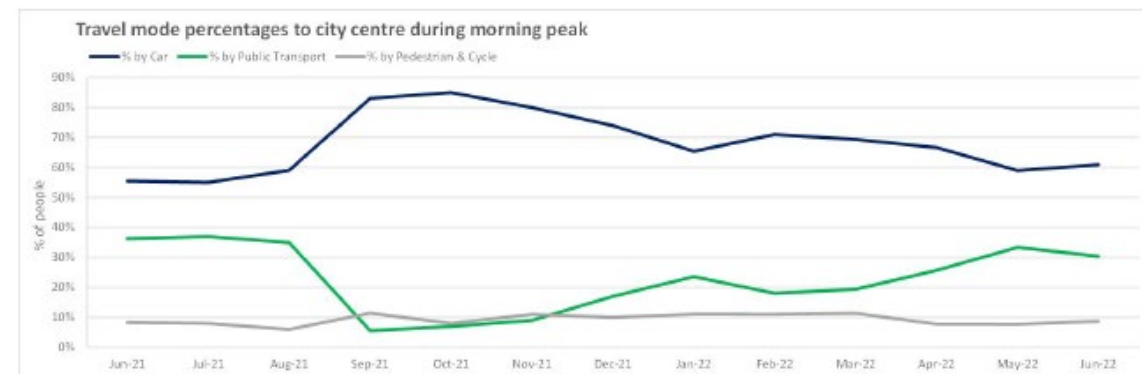
## PEOPLE MOVEMENT INTO THE CITY CENTRE

It is estimated that on average 46,819 people travelled into the city centre during morning peak period (7 - 9am) in June 2022 (compared to 39,019 in April 2022)

### TRAVEL MODES INTO CITY CENTRE DURING AM PEAK



### TRAVEL MODE % INTO CITY CENTRE DURING AM PEAK



Source: Auckland Transport, June 2022