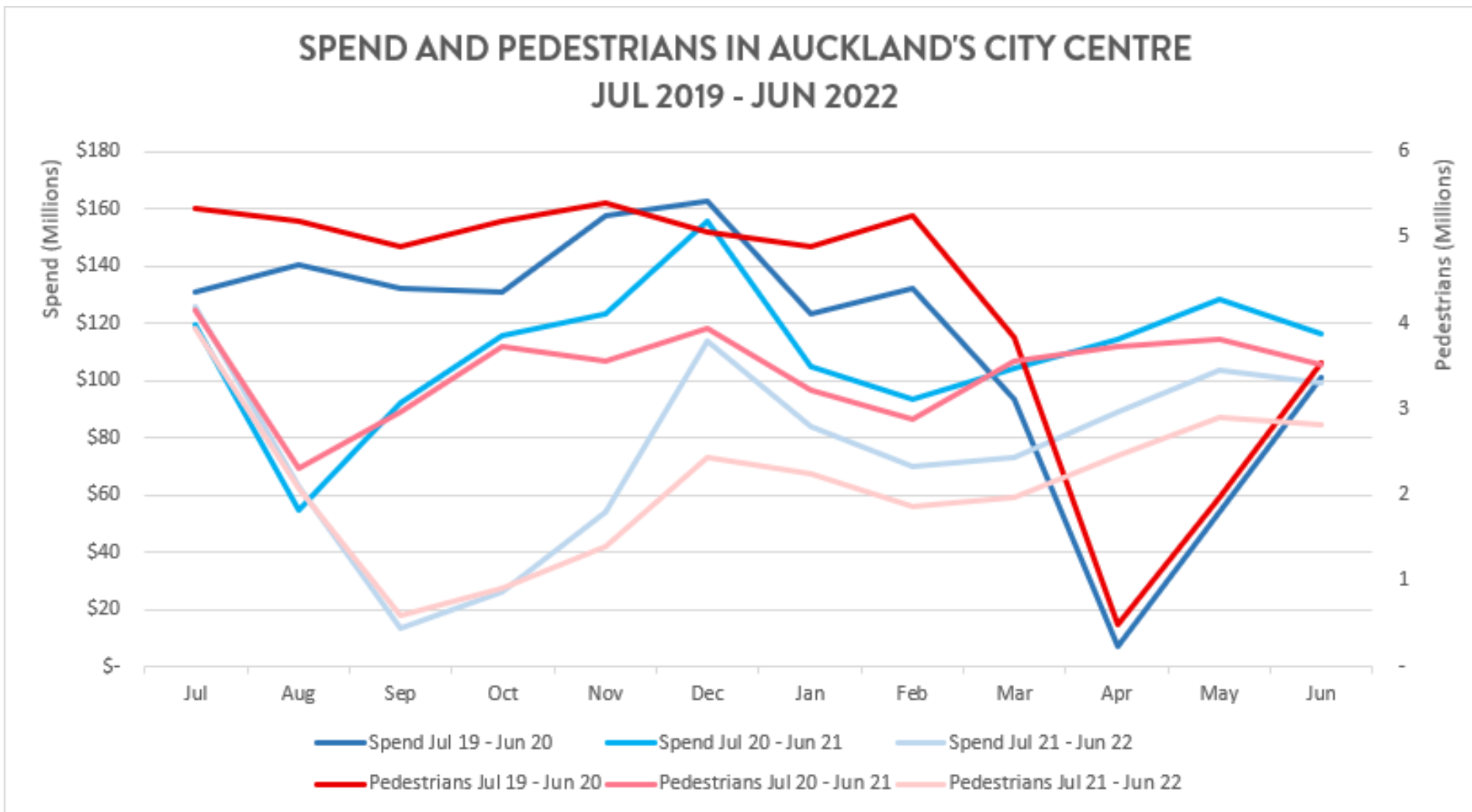


# City Centre Insights: July 2022

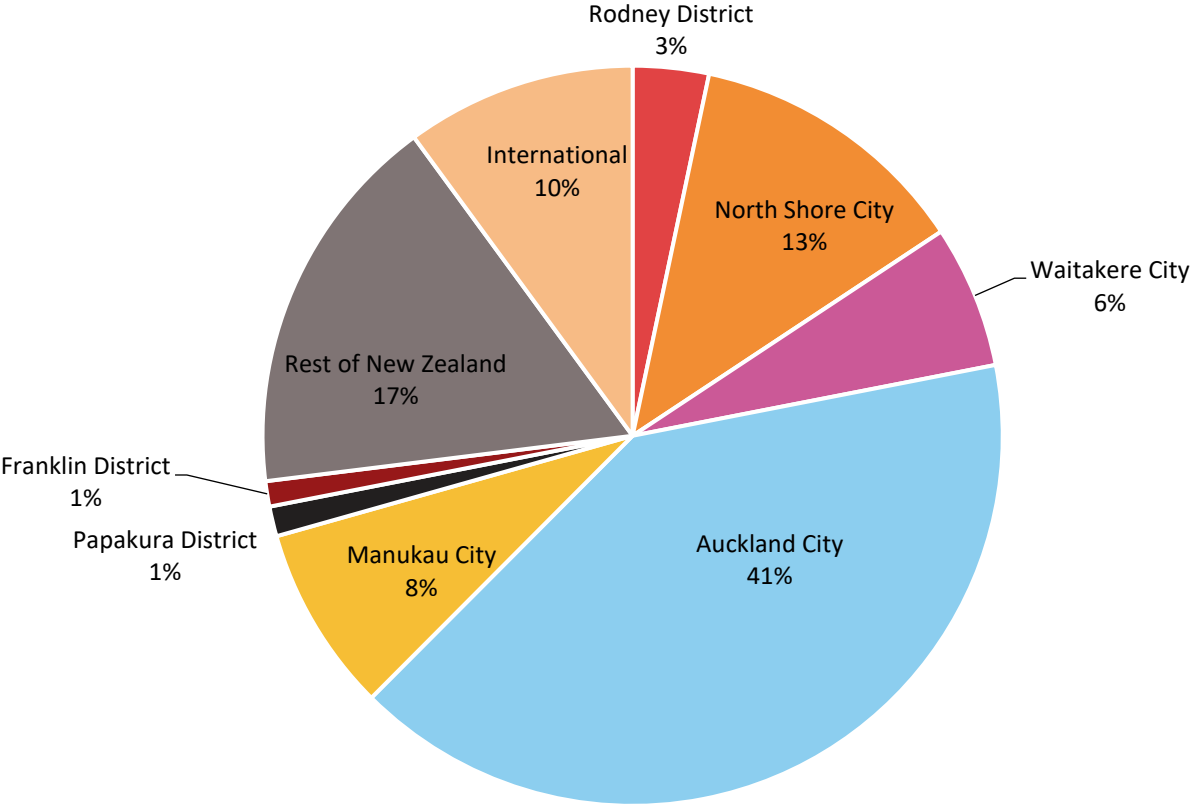


Source: HOTC Pedestrian Counts; Marketview  
 Not for reproduction



# City Centre Insights: Spend

ORIGIN OF SPENDING IN AUCKLAND'S CITY CENTRE  
JUNE 2022



**SPEND – JUNE 22**

-3.9 % vs May 22  
-14.4 vs Jun 21

**TRANSACTIONS VALUE  
JUNE 22**

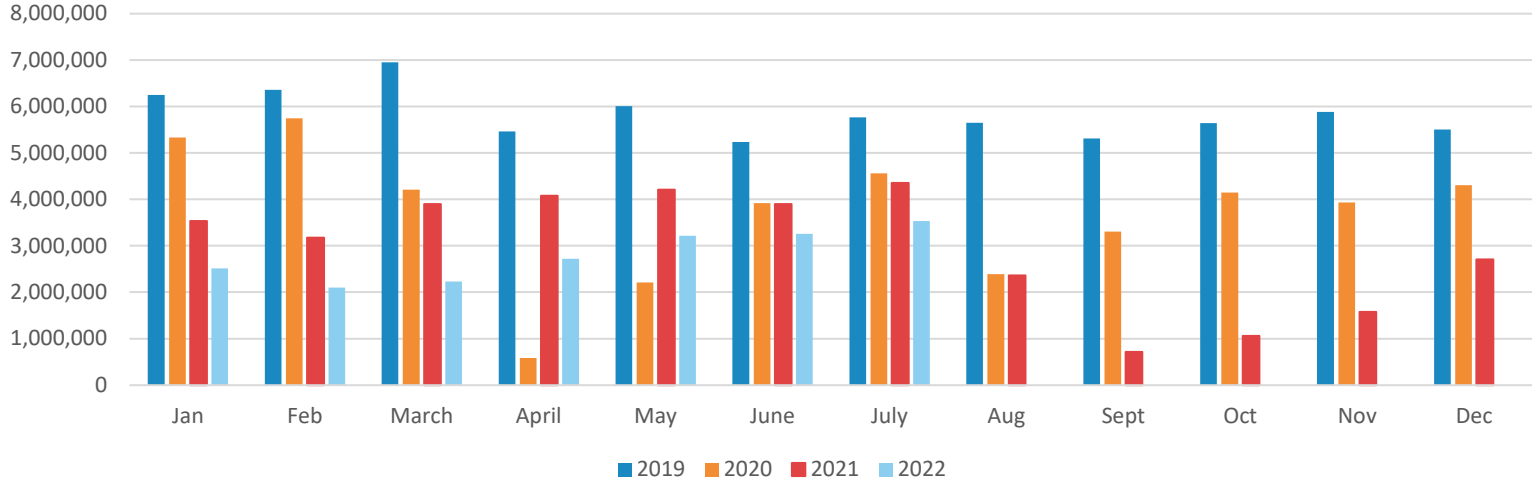
-0.2% on May 22  
+12.6 on June 21



Source: Marketview  
Not for reproduction

# City Centre Insights: Foot Traffic

MONTHLY PED COUNTS - 4 YEAR



**FOOT TRAFFIC - JULY**  
**+ 6.4% vs June**  
Around 60% of 2019

Source: HOTC Pedestrian Counts, <https://www.hotcity.co.nz/city-centre/results-and-statistics/pedestrian-counts>

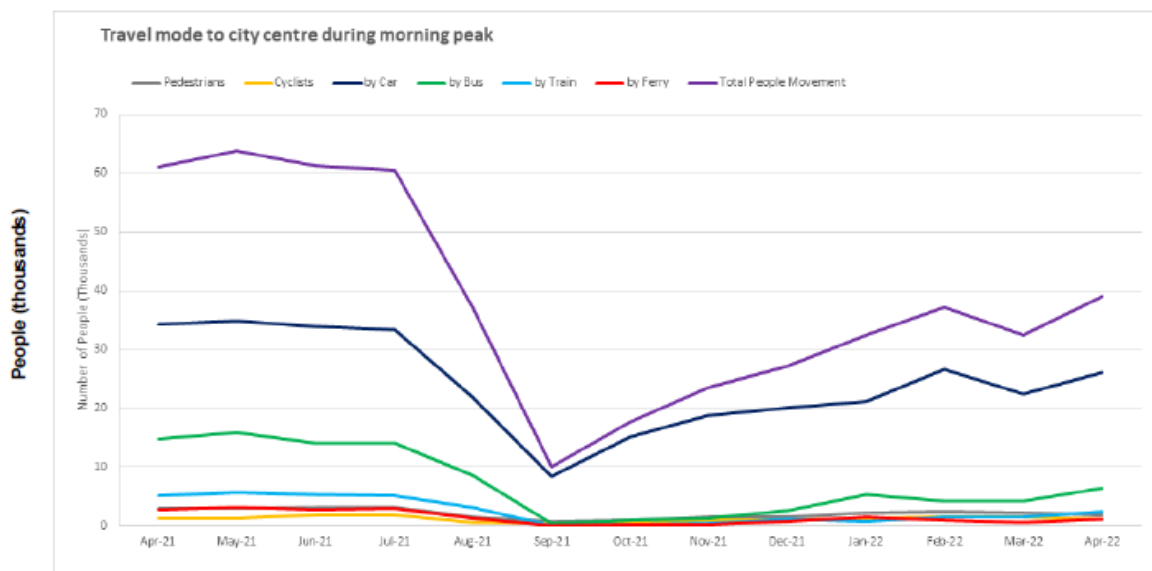


# City Centre Insights: How are people getting here?

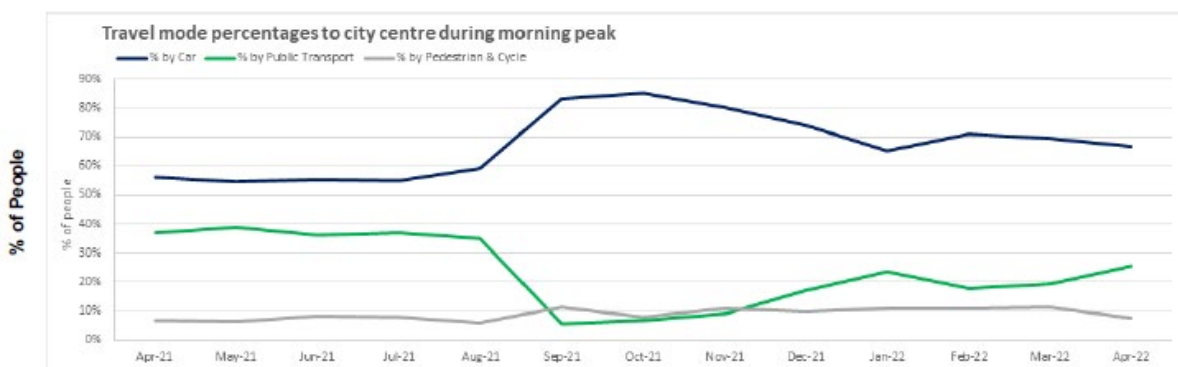
## PEOPLE MOVEMENT INTO THE CITY CENTRE

It is estimated that on average 39,019 people travelled into the city centre during morning peak period (7 - 9am) in April 2022.

### TRAVEL MODES INTO CITY CENTRE DURING AM PEAK



### TRAVEL MODE % INTO CITY CENTRE DURING AM PEAK



Source: Auckland Transport

