



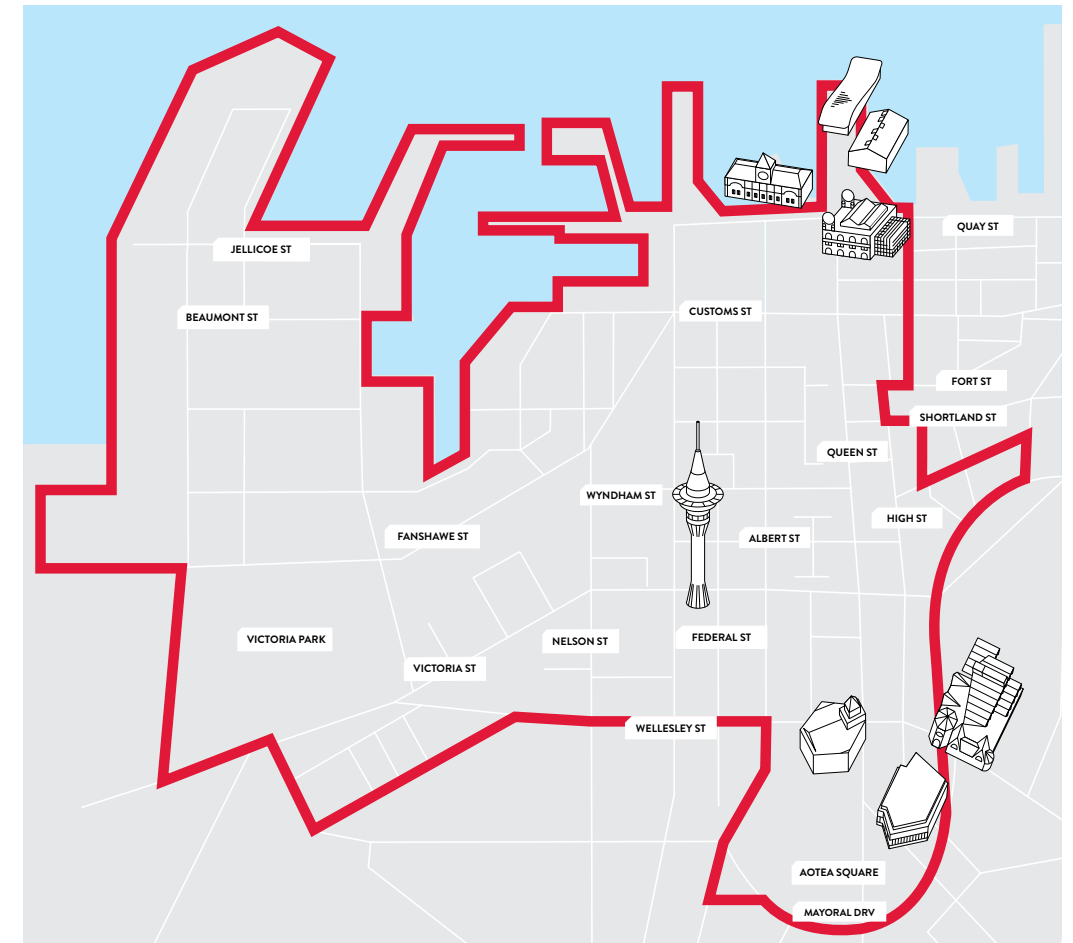
DOING BUSINESS IN THE CITY CENTRE





Auckland's city centre is home to the largest business community in New Zealand and generates around 20% of Auckland's GDP in less than 1% of its area.

Photo: Sarah Hughes



WE'RE YOUR BUSINESS ASSOCIATION

Our mission is to work for the economic benefit of city centre business. We help to make the city centre a place that people love - a vibrant 24/7 international destination, that is safe, accessible and successful for business.

Businesses within our boundary are eligible to be members of Heart of the City, at no cost, and there's lots of benefits to being involved.

Find out how we support business and how to get involved, along with a list of useful contacts for doing business here.

P: 09 379 8000 **E:** info@hotcity.co.nz **W:** hotcity.co.nz



WE SUPPORT BUSINESS

Our focus is on supporting the city centre to be a great place to do business, which is shaped by what we hear from business.

We do this by:

- Attracting visitors and creating vibrant places through destination marketing, events and placemaking initiatives.
- Supporting and advocating for business needs across a diverse range of topics.
- Reporting on city centre performance metrics to support business and investment.
- Supporting a safe and accessible place.

BY BECOMING A MEMBER OF HEART OF THE CITY, BUSINESSES CAN:

Be listed on our websites

We have two websites that have different purposes:

Hotcity.co.nz has information relevant to city centre businesses including live pedestrian counts and quarterly performance metrics, along with a business directory.

Heartofthecity.co.nz is our consumer facing site that promotes the city centre offering.

Get involved in our events and marketing

Through annual and one off campaigns and events and our everyday marketing activity, promoted across our websites and highly engaged social media channels.

Connect with us

To share views, news and opportunities.

Be informed

Our business newsletter keeps members up to date on the city centre, including the latest news, insights and opportunities to provide feedback or get involved with Heart of the City activity.

We also have a customer facing newsletter that keeps people inspired to visit the city centre with our campaigns, offers, and upcoming events.

Sign up to become member of the Heart of the City and keep connected. It's quick to sign up and membership is free:

www.hotcity.co.nz/about-us/membership

YOUR GUIDE TO KEEPING THE CITY CENTRE SAFE, BEAUTIFUL & ENJOYABLE

SAFETY, CRIME & NUISANCE If you have any concerns about safety or crime, call the police A crime has occurred, including theft Someone is a risk to themselves or others (including people affected by drugs or alcohol)	Police Emergency: 111 Non-Emergency: 105
 Someone is causing nuisance or acting inappropriately in a public place To join StoreWatch, the email communication network supporting retail theft	CityWatch (via Auckland Council) 09 301 0101 Heart of the City 09 379 800 info@hotcity.co.nz
STREET MAINTENANCE A road, footpath or streetlight needs repairing A street cleanliness issue	Auckland Transport 09 355 3553 at.govt.nz/about-us/contact-us/report-a-problem Auckland Council 09 301 0101 aucklandcouncil.govt.nz/report-problem/Pages/report-a-problem
REPORT GRAFFITI To report or get support for the removal of graffiti	Auckland Council 09 301 0101 aucklandcouncil.govt.nz/grants-community-support-housing/graffiti-vandalism/Pages/report-graffiti-vandalism

WASTE MANAGEMENT If you use the Auckland Council collection service and have rubbish and recycling collection queries, including requesting additional council bags If your building has a private waste management service	Auckland Council 09 301 0101 aucklandcouncil.govt.nz/rubbish-recycling Your building manager
RULES, BYLAWS AND MONITORING For information about signage, street trading, noise, graffiti, and more	Auckland Council 09 301 0101
HOMELESSNESS If you are concerned about someone who is homeless	Auckland City Mission Homeless Outreach 09 303 9200 aucklandcitymission.org.nz

ANY OTHER QUESTIONS ABOUT THE CITY CENTRE AND DOING BUSINESS HERE - WE'D LOVE TO HEAR FROM YOU.

p: 09 379 8000 | e: info@hotcity.co.nz | w: hotcity.co.nz



@heartofaklcity



heart-of-auckland-city



@hotcity_akl