

Executive Committee Candidate Profile



Member Entity Name:	Faradays Duty Free Retail Limited
Member Entity Address:	131 Queen Street, Auckland Central
Candidate Name:	Constance von Dadelszen
Candidate Role within Member Entity:	Co-Founder & Creative Director

Candidate Biography

(maximum 50 words)

My name is Constance von Dadelszen, Co-Founder and Creative Director of Faradays Department Store. I launched my first business in the CBD at 26 and have spent my career building retail experiences. A former CBD resident of over ten years, I'm deeply invested in the future of Auckland's city centre.

Candidate Statement

(maximum 200 words)

I'm seeking election to the Executive Committee because I have a direct, on going stake in the success of Auckland's city centre. I lived in the cbd for over ten years, through its most vibrant periods and its harder ones, and that experience gave me a firsthand understanding of what makes the city centre thrive and what puts it under strain. As Co-Founder and the Chief Creative Officer of Faradays, a department store opening on Queen Street, I am also building a business whose fortunes rise and fall with the vitality of the CBD. I bring a retailer's perspective, not a bureaucrat's, alongside a former residents ground-level view. I started my first store at 26 and have built multiple CBD businesses from the ground up, giving me a practical understanding of what draws people into the city centre and keeps them there. I also bring a creative and brand building lens: a strong city centre needs atmosphere and culture, not just safety and cleanliness. I believe I can contribute by championing independent and premium retail, helping shape initiatives that draw people back into the CBD, and bringing a founder's urgency and a long time resident's commitment to the Committee's work.